

DONORPOINT Mk 3 – Fact Sheet

Donorpoint enables your visitors to:

- give you contact details like email & phone no
- make donations, including Gift Aid declarations
- read and follow your story
- explore your events diary
- sign up to be a “Friend”
- respond to a visitor satisfaction survey

Simply mount a Donorpoint on a stand, a table-top, or integrate it into a display. Donorpoint can be placed in any location where there is a 13-amp power supply as it uses the latest secure mobile communications.

You can completely change Donorpoint’s messages and screens in seconds by exchanging a single USB memory stick – allowing you to have different screens for different seasons, events or special occasions. Visitors touch the screen to make their choices.

Donorpoint uses mobile Chip and Pin technology, processing Credit or Debit Cards with complete security in only a few seconds. Donorpoint runs un-attended 24 hours a day, 7 days a week.

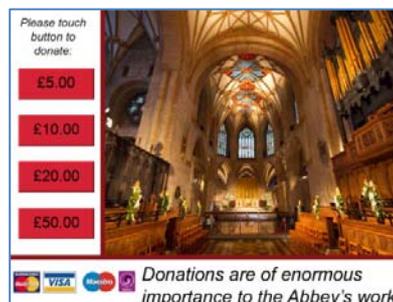
Attract your donors!

Donorpoint has a high quality 15” screen showing a series of screens one after the other in a continuous loop, at a rate determined by you for each screen – 8 seconds, 12 seconds, whatever you like. The screens can contain any mixture of words and images, allowing you to enthuse about your appeal(s).

The constant changing of the screens draws people to your Donorpoint and keeps them interested while they watch – perhaps for half-a-minute while they see the whole sequence. This gives you a perfect opportunity to make your appeal and persuade them to donate.



Donorpoint at the Natural History Museum



Attractor screen sequence for Tewkesbury Abbey



Make the screens your own!

The screens can be made to reflect exactly your chosen house-style with any words, “buttons” or images you like. You have complete control of the text (font, size, colour), the background words/images and where buttons are placed on the screen. For example several buttons might invite people to donate to different causes, or you might want just a single button so that all donations are for the same fund.

The screens and buttons are controlled by images and settings stored on a standard USB Memory stick. These can easily be update and previewed on any computer using the Donorpoint Preview software. The design and images can done by yourselves, or provided for you by Wild Yeast.

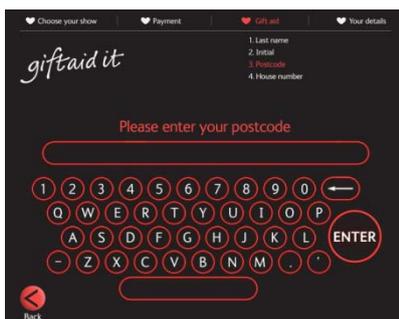
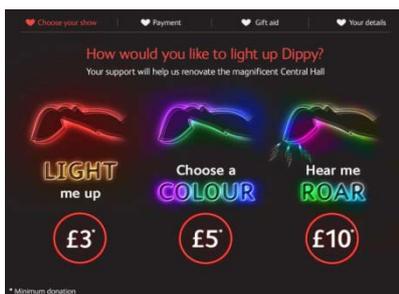
One of the advantages of this approach is that different settings and images can be stored on different USB Memory sticks so simply changing the stick by unlocking a front panel and swapping it out, changes the screens immediately.

Subsequent screens

After attracting the visitor, you can present any number of screens for displaying and gathering information. These are fully configurable including images, font, button style and wording. The donation screens have been proven over many years collecting thousands of donations, with Gift Aid normally over 65%. All the details gathered are emailed to you in a secure spreadsheet on a weekly basis.



Donorpoint at St George's Hospital



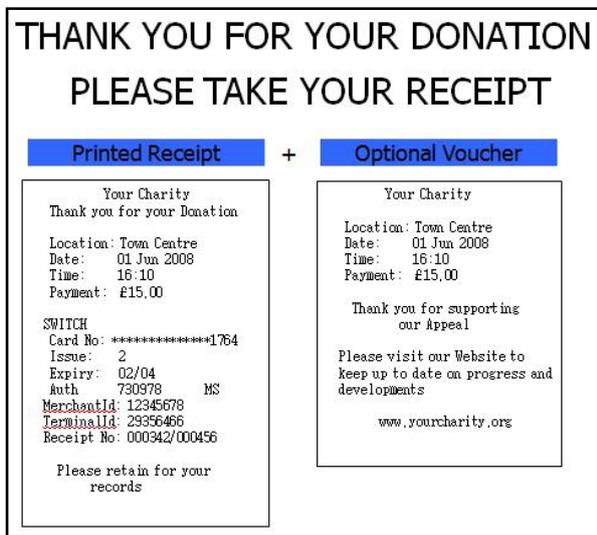
Sample customer screens

Location and use.

Like a traditional Collecting Box, Donorpoint needs to be placed where the most people will use it to make donations! It can be mounted on a wall or shelf or it can have a sturdy metal stand. Alternatively the components (screen, pin-pad, printer) can be supplied as individual components to be incorporated into your own displays or reception desk.

Along with a receipt, the Donorpoint can also print a Voucher which can be used to offer:

- a. Information – eg a Website address
- b. A free item – such as a postcard or trinket
- c. A money-off voucher to be spent in the restaurant or gift shop.



Donorpoint in a church setting

Secure, easy to use and always available

No money or card details are stored in the Donorpoint. It is totally secure and has been fully approved by the banks. It enables you to collect visitor information and donations with confidence at all times. Now's the time to revitalise your appeal with a Donorpoint!

V1.32

For more information or to request a demonstration please contact:

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